

## AUSTRALIAN BIKE RIDE FUNDRAISER

### EXCLUSIVE: CEO EMBARKS ON A CROSS-COUNTRY RIDE



Photos may be subject to copyright.

In celebration of The White Shadow Foundation's expansion nationwide, founder and CEO, Andrew Douglas, is preparing to cycle across Australia from Sydney to Perth during 2026. He hopes to ride 100km per day to cover the 4,000km journey. By his own admission, Andrew says, "I am not a top athlete, that's for sure. This ride across our beautiful country is not about being a top performer. I simply see it as a wonderful opportunity to fundraise and bring more awareness to what we do on a daily basis". The non-profit organisation is headquartered on the Gold Coast in Queensland, raising and distributing funds across six key areas identified as critically important by its board of directors and stakeholders. Beneficiaries include individuals living in stressful situations, and frontline charities serving in the community.

Having driven across Australia multiple times in the past, Andrew is well aware of the landscape. Raw and isolated. Assuming countless challenges, a support team will be with him every kilometre ridden. Mr Douglas continues, "I've been looking forward to the ride for quite some time and am grateful for our generous sponsors who will be supporting this journey."

Anticipating incredibly sore legs by the time he reaches the other side of the country, Mr Douglas figures it's a small price to pay if the ride can help The White Shadow Foundation in its philanthropy endeavours. "I'm up for the challenge in 2026. Bring it on!" Follow along on their socials to see if he makes it or not.